



August 4, 2022

Letter to our Customers, Suppliers, Agents, and Employees

Dear Partners and Colleagues,

The Potter's reputation is quite simply, one of our most valued assets. Preserving Potters Value is crucial through the retention and relationships of our talented employees, loyal customers, and our valued supply partners. Our goals have aligned for many years to build our reputation of a value centric organization from the decisions and actions of every employee. However, like all reputations, it only takes one questionable decision to damage this effort.

The Potters Code of Conduct, provides clear guidelines for navigating the tough decisions we all face each day. The Code of Conduct outlines Potters commitment to transparency in areas of: anti-bribery, anti-corruption, and non-discrimination to ensure employees are operating according to Potters core values.

Potters chooses to work with suppliers, agents, customers, and employees who are aligned with our core principles and promote a fair and healthy business environment.

We are confident it is possible to operate in a world without corruption, we are grateful for your continued support in this fight.

Warmest Regards,

*Nicole Cisco*

Nicole Cisco  
VP of Supply Chain